



JAMES BOWIE HIGH SCHOOL

◆ *Pride in Performance* ◆

2011 Game-Day Football Program Ad Form

Greetings from the Student Athletes at James Bowie High School!

Thank you for generously supporting the 2010 Bowie Bulldogs- the Area Football Champions! We look forward to your continued support for the upcoming school year. Your community support played a large role in the success of the Bowie Football season and is greatly appreciated by the athletes and fans alike.

The GAME DAY football program benefits the student athletes in our community as well as promotes your business to thousands of families in our neighborhood. Please fill out the order form to reserve your spot for your business Ad in the 2011 Bowie Game Day Football Program.

We offer a wide range of advertising options including full-page ads with **bonus outdoor advertising** signs that are displayed through out the upcoming school year.

←----- Cut along the line and return the bottom half of this form-----→

Top-Dawg Sponsor: \$1000

- **Full-page Business Ad** in the Football game-day Program (all season)
- **Outdoor Advertising:** 4'x 6' **color** sign (name of business only) displayed for one year in front of Bowie High School on football/track fence along Slaughter Lane.
- **Wall Plaque** recognizing your business as a "Top-Dawg Sponsor".
- **WEB Link** to your business from Bowie Booster Club web site.

Half-page Business Sponsor: \$400

- **Half-page Business Ad** in the Football game-day Program. (all season)
- **WEB Link** to your business from Bowie Booster Club web site.

Quarter-page Business Sponsor: \$250

- **Quarter-page Business Ad** in the Football game-day Program. (all season)
- **WEB Link** to your business from Bowie Booster Club web site.

Business Card Sponsor: \$100

- **Business Card Ad** in the Football game-day Program. (all season)

****Payments received by July 25th can apply a 10% discount****

A Recognized School of Excellence

4103 W. Slaughter Lane • Austin, TX 78749 • 512-414-5247 • 512-292-0527

*** Turn over and fill out form on back ***

Instructions:

1. First, fill out the Ad-form (below)
2. Write a check to "Austin Community Foundation" or "ACF".
 - a. Payments received before July 25th can deduct 10% for submitting early.
3. Mail the Ad-form and the check to:

**Matt Rienstra - Football Program
5372 Austral Loop
Austin, Texas 78739**

Next you can begin to prepare your Business Ad:

- a. All layout should be submitted electronically (except for Business Card Sponsors)
- b. Ad text should be created in Microsoft Word (2000 preferred) or Microsoft PowerPoint (or in the body of an email message.)
- c. Pictures and images (none text) should be stored as PDF, JPEG or TIFF files and should be integrated into your ad layout in its native file for editing
- d. Full-page ads must fit into an 8 inch x 10 inch space
- e. Half-page ads must fit into an 8 inch x 5 inch space
- f. Quarter-page ads must fit into a 4 inch x 5 inch space

For questions contact Matt Rienstra @ 809-1777 or matt@rienstra-law.com.

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***** Ad payments received before July 25th can apply a 10% discount! *****

Note: (check the appropriate box on other side)

- Please make checks payable to: "Bowie High School Football"
- All Ads must be submitted and finalized by August 10, 2011

Business: _____ Contact Name: _____

Address: _____ City & ZIP: _____

Email: _____ Phone #: _____

Check #: _____ Amount: _____

Website: _____

Check if Ad payment sent before July 25th

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