



JAMES BOWIE HIGH SCHOOL

◆ *Pride in Performance* ◆

2010 Game-Day Football Program Ad Form

Greetings, from the Student Athletes at James Bowie High School!

The James Bowie High School Bulldogs welcome you to the Bowie community and would like to invite you to be a part of our team.

The GAME DAY football program benefits the student athletes in our community as well as promotes your business to thousands of families in our neighborhood. Please fill out the order form to reserve your spot for your Business Ad in the 2010 Bowie Game Day Football Program.

We offer a wide range of advertising options including full-page ads with **bonus outdoor advertising** signs that are displayed through out the upcoming school year.

←----- Cut along the line and return the bottom half of this form----->

Top-Dawg Sponsor: \$1000

- **Full-page Business Ad** in the Football game-day Program (all season)
- **Outdoor Advertising:** 4'x 6' **color** sign (name of business only) displayed for one year in front of Bowie High School on football/track fence along Slaughter Lane.
- **Wall Plaque** recognizing your business as a "Top-Dawg Sponsor".
- **WEB Link** to your business from Bowie Booster Club web site.

Half-page Business Sponsor: \$400

- **Half-page Business Ad** in the Football game-day Program. (all season)
- **WEB Link** to your business from Bowie Booster Club web site.

Quarter-page Business Sponsor: \$250

- **Quarter-page Business Ad** in the Football game-day Program. (all season)
- **WEB Link** to your business from Bowie Booster Club web site.

Business Card Sponsor: \$100

- **Business Card Ad** in the Football game-day Program. (all season)

**** Payments received by July 28th can apply a 10% discount! ****

*** Turn over and fill out form on back. ***

A Recognized School of Excellence

Instructions:

1. First, fill out the Ad-form (below)
2. Write a check to "Bowie High School Football"
 - a. Payments received before July 28th can deduct 10% for submitting early.
3. Mail the Ad-form and the check to:

**Linda Disney – Football Program
9920 Derecho Drive
Austin TX 78737**

Next you can begin to prepare your Business Ad:

- a. All layout should be submitted electronically (except for Business Card Sponsors)
- b. Ad text should be created in Microsoft Word (2000 preferred) or Microsoft PowerPoint (or in the body of an email message.)
- c. Pictures and images (none text) should be stored as PDF, JPEG or TIFF files and should be integrated into your ad layout in its native file for editing
- d. Full-page ads must fit into an 8 inch x 10 inch space
- e. Half-page ads must fit into an 8 inch x 5 inch space
- f. Quarter-page ads must fit into a 4 inch x 5 inch space

For questions contact Linda @ 512-301-4061 or ldisney@sbcglobal.net.

←----- Cut along the line and return the bottom half of this form-----→

***** Ad payments received before July 28th can apply a 10% discount! *****

Note: (check the appropriate box on other side)

- Please make checks payable to: "Bowie High School Football"
- All Ads must be submitted and finalized by August 11, 2010

Business: _____ Contact Name: _____

Address: _____ City & Zip : _____

Email : _____ Phone #: _____

Check #: _____ Amount: _____

Website: _____

Check if Ad payment sent before July 28th